

A coffee cart with a black frame and a stainless steel top. On the left is a coffee grinder with a clear hopper. In the center and right are several stacks of clear plastic cups, each with a QR code and the word 'Return' printed on it. The cart has the 'accenture' logo on the front. The background shows a bright, modern office space with windows.

From disposables to reusables

YOYO BOOST REUSE, ACCENTURE AND ISS

that flow thro
atte
soda


accenture

Welcome!

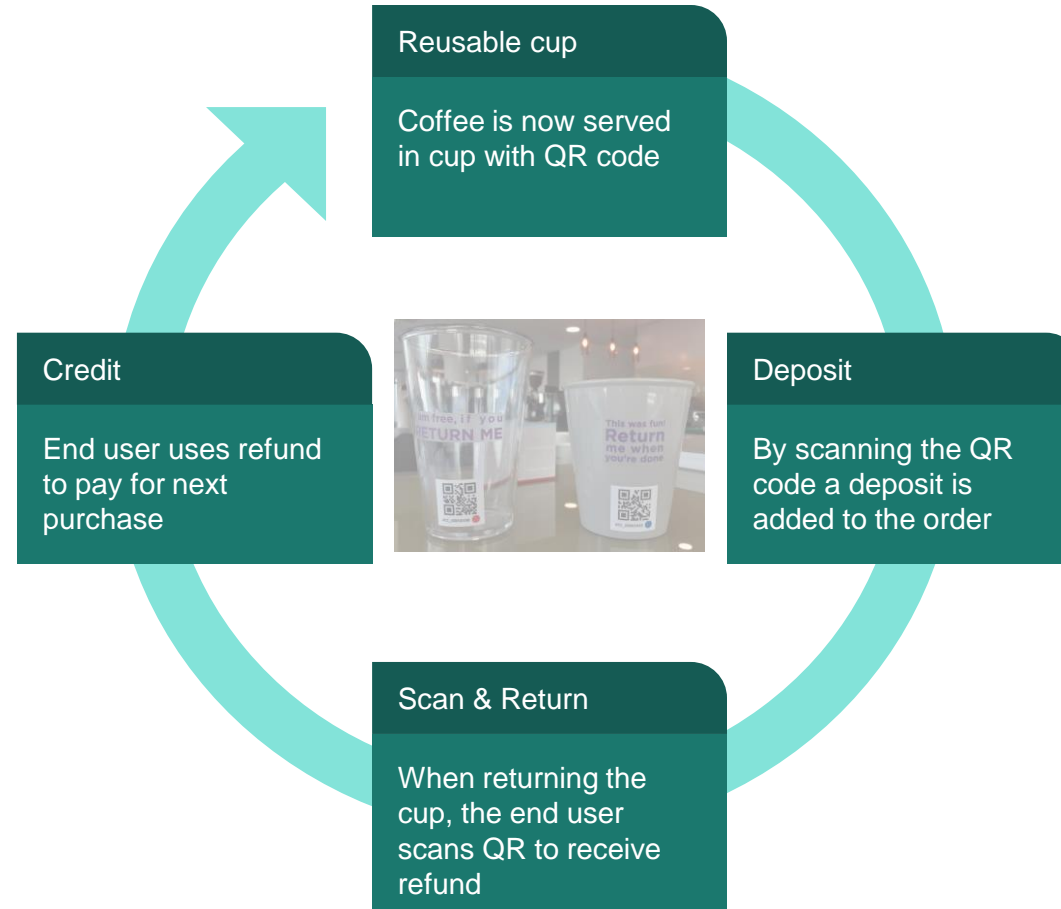
TOPIC

How, on October 6th 2021, we went from disposable cups to reusable cups in our coffee bar to reduce our waste

GOAL

Inspire you to take action right away by showing you it is possible.

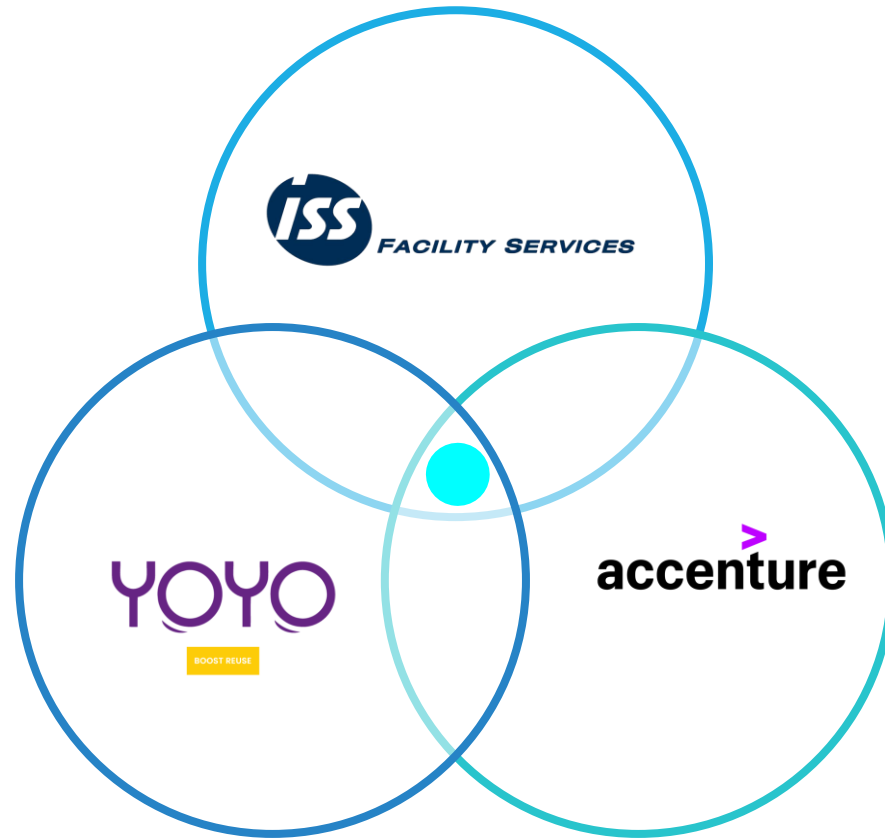
What are we doing?



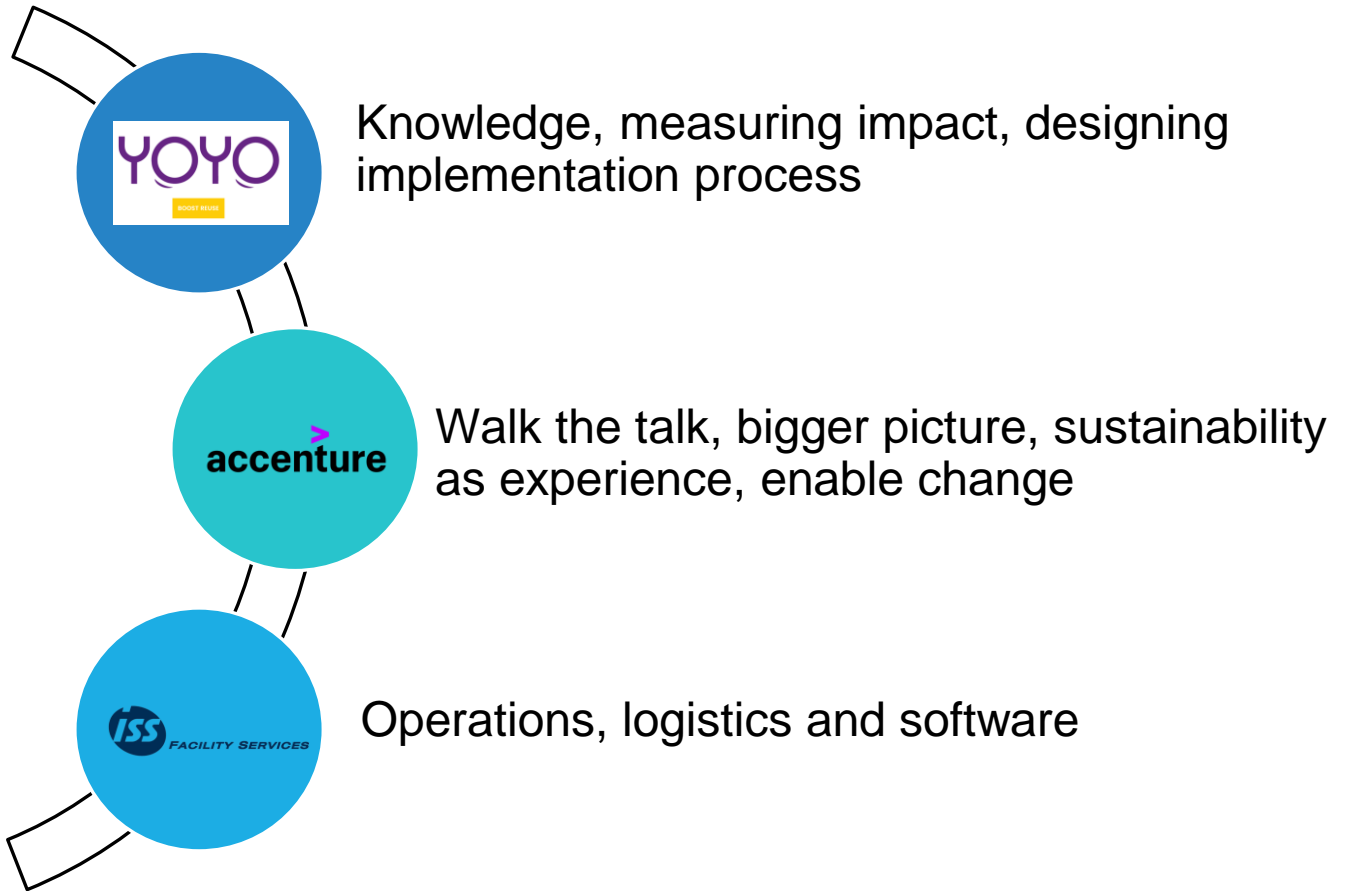
Who are we?



What brought us together



Our ingredients for success




Our challenges and learnings so far

“ Isn't this a lot of effort for little impact?”

Involve your staff

Over
communicate
towards the end
users

A white ceramic mug filled with dark coffee sits on a light-colored wooden table. The word "BEGIN." is printed in a black, typewriter-style font on the front of the mug. The background is softly blurred, showing a wooden chair and some indistinct shapes, creating a warm and inviting atmosphere.

BEGIN.